



Ari Hoffnung

Your AdWords Account: Ad Disapproved

1 message

Google AdWords <adwords-noreply@google.com>

Fri, Mar 18, 2016 at 4:13 PM

Hello AdWords Advertiser,

We wanted to alert you that one or more of your ads or keywords have been disapproved. Unfortunately, we won't be able to show your ads on Google, our search partners, or on Display Network placements until you edit your ads or keywords to make them compliant with our policies.

If this is an error, we want to get your ads back up and running as quickly as possible, and your Google team is here to help. Below you'll find the reason why your ads or keywords have been disapproved. At the end of this email, you'll find a Problem Report that includes details about which ads or keywords have been disapproved and what you can do to fix them (if possible).

=====
Disapproval Reason
=====

Recreational drugs, services, & related equipment: We want to help keep people safe both online and offline, so we don't allow the promotion of some products or services that cause damage, harm, or injury. For this reason, we don't allow promotion of substances that alter the mental state for recreation or otherwise induce "highs," products or services marketed to facilitate drug use, or instructional content about producing, purchasing, or using recreational drugs.

See the policy: <https://support.google.com/adwordspolicy/answer/6014299?hl=en#323>

Repeated violations of our Advertising Policies may result in a suspension of your AdWords account, so it's important to address any issues as soon as possible by reviewing our policies. You can review our Advertising Policies at: http://support.google.com/adwordspolicy?utm_source=google&utm_medium=cm&utm_campaign=awpv.

This message was sent from a notification-only email address that doesn't accept incoming email. If you have questions about our policies, please contact us through the AdWords Help Center at http://support.google.com/adwords/bin/request.py?contact_type=approvals&utm_source=google&utm_medium=cm&utm_campaign=awpv.

Sincerely,
The Google AdWords Team

=====
Problem Report
=====

AdWords account number: 748-022-5321

Campaign: 'Queens,' Ad Group: 'Queens Dispensary'

Ad Text:

Make an Appointment Today
Our Queens Dispensary is ready
to serve patients like you.
vireohealthny.com

Ad Status: Disapproved
Ad Issue(s): Recreational drugs, services, & related equipment
~~~~~

SUGGESTIONS:

---> We want to help keep people safe both online and offline, so we don't allow the promotion of some products or services that cause damage, harm, or injury. For this reason, we don't allow promotion of substances that alter the mental state for recreation or otherwise induce "highs," products or services marketed to facilitate drug use, or instructional content about producing, purchasing, or using recreational drugs.

See the policy: <https://support.google.com/adwordspolicy/answer/6014299?hl=en#323>

-----  
Campaign: 'Vireo Health of New York,' Ad Group: 'General Ad'  
-----

Ad Text:

Vireo Health of New York  
Our Pharmacists help select the  
right products for you.  
[vireohealthny.com/](http://vireohealthny.com/)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment  
~~~~~

SUGGESTIONS:

---> We want to help keep people safe both online and offline, so we don't allow the promotion of some products or services that cause damage, harm, or injury. For this reason, we don't allow promotion of substances that alter the mental state for recreation or otherwise induce "highs," products or services marketed to facilitate drug use, or instructional content about producing, purchasing, or using recreational drugs.

See the policy: <https://support.google.com/adwordspolicy/answer/6014299?hl=en#323>
