



Ari Hoffnung

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## Your AdWords Account: Ad Disapproved

1 message

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**Google AdWords** <adwords-noreply@google.com> Sun, Feb 14, 2016 at 11:24 AM  
To: Ari Hoffnung

AdWords account number: 748-022-5321

Hello AdWords Advertiser,

We wanted to alert you that one or more of your ads or keywords have been disapproved. Unfortunately, we won't be able to show your ads on Google, our search partners, or on Display Network placements until you edit your ads or keywords to make them compliant with our policies.

If this is an error, we want to get your ads back up and running as quickly as possible, and your Google team is here to help. Below you'll find the reason why your ads or keywords have been disapproved. At the end of this email, you'll find a Problem Report that includes details about which ads or keywords have been disapproved and what you can do to fix them (if possible).

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Disapproval Reason

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Recreational drugs, services, & related equipment: We want to help keep people safe both online and offline, so we don't allow the promotion of some products or services that cause damage, harm, or injury. For this reason, we don't allow promotion of substances that alter the mental state for recreation or otherwise induce "highs," products or services marketed to facilitate drug use, or instructional content about producing, purchasing, or using recreational drugs.

See the policy: <https://support.google.com/adwordspolicy/answer/6014299?hl=en#323>

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Repeated violations of our Advertising Policies may result in a suspension of your AdWords account, so it's important to address any issues as soon as possible by reviewing our policies. You can review our Advertising Policies at:

[http://support.google.com/adwordspolicy?utm\\_source=google&utm\\_medium=cm&utm\\_campaign=awpv](http://support.google.com/adwordspolicy?utm_source=google&utm_medium=cm&utm_campaign=awpv).

This message was sent from a notification-only email address that doesn't accept incoming email. If you have questions about our policies, please contact us through the AdWords Help Center at [http://support.google.com/adwords/bin/request.py?contact\\_type=approvals&utm\\_source=google&utm\\_medium=cm&utm\\_campaign=awpv](http://support.google.com/adwords/bin/request.py?contact_type=approvals&utm_source=google&utm_medium=cm&utm_campaign=awpv).

Sincerely,  
The Google AdWords Team

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Problem Report

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AdWords account number: 748-022-5321

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Campaign: 'Vireo Health of New York,' Ad Group: 'Medical Marijuana Dispensary Ads'

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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensaries  
are now serving Cancer patients.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment

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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensaries  
are now serving HIV/AIDS patients.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment

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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensaries  
are now serving ALS patients.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment  
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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensaries  
are now serving MS patients.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment  
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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensary  
in White Plains is now open.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment  
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Ad Text:

Vireo Health of New York  
Our medical marijuana dispensary  
in Binghamton is now open.  
[vireohealthny.com](http://vireohealthny.com)

Ad Status: Disapproved  
Ad Issue(s): Recreational drugs, services, & related equipment  
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**SUGGESTIONS:**

---> We want to help keep people safe both online and offline, so we don't allow the promotion of some products or services that cause damage, harm, or injury. For this reason, we don't allow promotion of substances that alter the mental state for

recreation or otherwise induce "highs," products or services marketed to facilitate drug use, or instructional content about producing, purchasing, or using recreational drugs.

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